

GenX Activity – 15 faces (4 parties with 4 NEW customers + reorders) = \$1300.00 retail sales

- \$1100.00 retail (4 parties – \$275/party (\$74/face – basic set, mascara & eye makeup remover))
- \$200.00 retail in outside orders, reorders, catalog, website
- \$1300.00 TOTAL RETAIL – 60/40 SPLIT
 - o SAVINGS – 40% of retail sales (\$520)
 - o CHECKING – 60% of retail sales (50% reinvested, 10% to cover expenses = \$780)
 - 50% to reinvest - \$650 reorder
 - 10% to cover expenses - \$130
 - PCP – 45 customers X .70 cents each + tax = \$36/quarter – **\$12/month**
 - Propay (\$2.50)/Biz Cards (\$2.50)/Website (\$4) – **\$9/month**
 - Intelliverse – **\$15/month**
 - Supplies/Samples (5% of ws order) – **\$33/month**
 - Postage/Shipping – **\$15/month**
 - Workshops – **\$46/month**
- Pay down investment
 - o What is your total investment? What is your pay off date? _____
 - o Do you need to build your inventory? _____
 - o When is your goal to have a full inventory? _____
 - o How much do you need to sell weekly to make your monthly payment? _____

GenX ELITE Activity – 30 faces (8 parties with 4 NEW customers + reorders) = \$2500.00 retail sales

- \$2200.00 retail (8 parties – \$275/party (\$69/face – basic set, mascara))
- \$300.00 retail in outside orders, reorders, catalog, website
- \$2500.00 TOTAL RETAIL – 60/40 SPLIT
 - o SAVINGS – 40% of retail sales (\$1000)
 - o CHECKING – 60% of retail sales (50% reinvested, 10% to cover expenses = \$1500)
 - 50% to reinvest - \$1250 reorder
 - 10% to cover expenses - \$250
 - PCP – 100 customers X .70 cents each + tax = \$70/quarter – **\$27/month**
 - Propay (\$2.50)/Biz Cards (\$2.50)/Website (\$4) – **\$9/month**
 - Intelliverse – **\$15/month**
 - Supplies/Samples (5% of ws order) – **\$66/month**
 - Postage/Shipping – **\$33/month**
 - Workshops – **\$100/month**
- Pay down investment
 - o What is your total investment? What is your pay off date? _____
 - o Do you need to build your inventory? _____
 - o When is your goal to have a full inventory? _____
 - o How much do you need to sell weekly to make your monthly payment? _____