

PARTY DESCRIPTION:

Please join me for an exciting LIVE Mary Kay Facebook party! You will have an opportunity to win some free product, learn how to take care of your skin, get a sneak peek of our new line coming out in spring and more! But the BEST part is....you get to do this from the comfort of your own home and in your jammies if you wish!

Join us LIVE on Sunday, February 15th at 8:00 pm to have a blast! There will be numerous MK Beauty Consultants, along with their customers (YOU!) taking part in this! However, there will be one person (Chandra Laboy) leading and writing the posts. But feel free to interact, ask questions and comment as the party goes on....that is how you will actually win the free product giveaways!

Of course, if you would like to request some free samples, set up a complimentary pampering session or purchase products, you would do that with YOUR Beauty Consultant once the LIVE party is over!

Stay tuned for updates and we look forward to 'seeing you' on Wednesday night! Will your jammies be PINK?

SCRIPT FOR INVITING GUESTS:

Hey girlfriend! I'm trying something new with my Mary Kay business and I would love your support! We are doing our first LIVE Mary Kay Facebook Party and I am hoping to have 10 of my customers participate! I would love if you could be one of them! You never have to leave your warm, comfy home and you can wear your jammies!

We will be chatting about some of our favorite products and we will also be giving away some FREE products! What do you think? Can I add you to the group event? It will last less than an hour and it's going to be a ton of fun!

POSTS

THE NIGHT BEFORE: Curious what the prizes are for tomorrow night's event? Well here they are!

*An Oil-Free Eye Makeup Remover

*A Satin Hands Hand Cream of your choice

*A NouriShine Lip Gloss of your choice

Join us HERE at **8pm** eastern time to have a chance to win these products and learn about SO many more! How do you win these products you ask? You will get one entry for being 'at the party' and you will also get an entry every time you comment on a post during the party! Fun, fun, fun!

NIGHT BEFORE--I shared " Hi everyone!! Enjoy this fun and quick video to get us excited to discover what we "Love" in Mary Kay!!! Looking forward to tomorrow night and some girlfriend FUN!! Yay!

<https://www.youtube.com/watch?v=fdTH1vXS5X8>

then post the Discover what you LOVE video link

THE MORNING OF: Tonight is the night! We are all so excited for the awesome response to our very first LIVE Mary Kay online party! We appreciate it so very much and are excited and honored to share with you the things we love about Mary Kay. There are soooooo many things we love but here is a sneak peak and overview of the heart of this company! Won't you please take less than 3 minutes of your time to watch this and comment below with what touched you the most. <3

<https://www.youtube.com/watch?v=KgfqMh6kONQ>

The Heart of Mary Kay Video

60 MINUTES OUT: **(post the what you'll need pic)** So excited! T minus 60 minutes until PARTY TIME! Wooooooo!

So get on those jammies, grab your drink and get ready for some PINK fun! And to add to the fun...post a pic in the comments below of your jammies and/or drink of choice!

Remember to comment on posts so you can be entered into our FREE PRODUCT drawings!!! Can't wait for the FUN!!

What You'll Need:



POST #1 of 16: (Welcome To The Party PIC) Here we go!!! Welcome everyone!

PLEASE LIKE THIS POST SO WE KNOW YOU ARE HERE!

I'm so glad you've joined us for our LIVE Online Mary Kay Facebook Party! This one is a bit unique because we have numerous consultants participating who each have invited their own customers! All the consultants are here to answer any questions you have but if for some reason we move on to the next post and your question would get overlooked, please do forgive us and know that your consultant will get in touch with you privately!

One important thing to keep up will be to continuously "refresh" the page you are seeing so you see the newest posts as they appear! It can get fast & furious so don't stress if you don't read EVERY single comment! We'll have a new post about every 5-ish minutes and the newest post will be the pinned post at the top of the page. When in doubt, scroll to the top!

Oh! And when you participate you will be entered to win some fun FREE full-sized products! Please do comment on the posts so you can be entered into our drawing!!

To begin with, please share what you already know and/or LOVE about Mary Kay in the comments section below. This could be something as simple as your favorite MK product!

And remember, you'll get an entry into the free product drawing



POST #2 of 16: Thanks everyone! It is really nice to get to know you and see what you love about Mary Kay!

Now let's get down to business. I am going to post several short videos about our most popular products. Watch and comment to get an entry into the drawing!

First up is our most popular gift item. It truly is the perfect gift for any occasion! Satin Hands! It comes in peach or fragrance free.

<https://www.youtube.com/watch?v=ljrTZhC2h5Y>

POST #3 of 16: (post collage of 4 skin care sets) LOVE IT! Isn't this so fun? Next we are going to dive into skin care. Did you know that our skin starts to break down collagen and age faster in our early 20s?! Make sure you are slowing down that process! We have 4 different skin care systems based on your needs! From Acne-fighting to Age-fighting...we've got you covered! For today, choose which video to watch depending on your needs and/or your age!

1) Watch this video for an overview of ALL our skin care options:

<https://www.youtube.com/watch?v=Npi9VmVq0JM>

2) Then PICK from a video below that best describes your needs:

Watch this video about our Botanical Effects Skin Care if you're looking to keep it really simple and are not yet concerned about the signs of aging:

<https://www.youtube.com/watch?v=c3Dn4nh9WMU>

Watch this video about our Miracle Set if you prefer an amazing skin care regimen customized to deliver younger-looking skin:

<https://www.youtube.com/watch?v=teLmEXzd1s>

Watch this video about our Timewise Repair Set if you are seriously ready to go back in time and lift away the years!:

<https://www.youtube.com/watch?v=37c5KmhLUVU>

Watch this video about our exclusive ClearProof Acne fighting Tools if you want clear skin now!

<https://www.youtube.com/watch?v=rMjVZ1knACM>

3) Lastly, Is this Winter taking its toll on your skin?

Check out these supplements designed to protect from harsh winter dehydration:

https://www.youtube.com/watch?v=wJ_KatwqYfM

Then Comment below on which skin care line or product most impressed you?



POST 3A: You know what? I can't wait another second. We've got to do our first DRAWING! Who's feeling lucky? My daughters are helping me pick the WINNERS tonight!! Drum roll please.....and the winner of our BEST SELLING #1 Oil-Free Eye Makeup Remover is _____! Congratulations! Please get in touch with your consultant at the end of the party!

POST #4 of 16: Alright let's keep on going! Here is one of our newest favorites! The Skinvigorate Cleansing Brush! LOVE!!!! Power up your skin care today with the Skinvigorate Cleansing Brush! Remember to keep commenting so you will be entered into the drawings!

https://www.youtube.com/watch?v=0_xqxPANJXk

POST #5 of 16: Ready for the next one?

This is another favorite among consultants and a best seller for sure! It's our amazing Microdermabrasion Set! It is instant gratification! Fight fine lines, refine pores and achieve beautifully smooth skin – immediately! Check it out:

https://www.youtube.com/watch?v=yFB2aG17g_8

POST # 6 of 16: Ok so we are going to finish out the skin care with the final step in our skin care routine...anyone know what that is?

It's foundation! Lots of people think it is color but it's really skincare. Here are some great foundation options:

https://www.youtube.com/watch?v=6WKavADZ_nI

You can also learn about one of our newer foundations here! It's called CC Cream!

<https://www.youtube.com/watch?v=FGR-JsEDXRA>

Don't forget to come back and share some thoughts on the videos!

Post # 7 of 16: The next video probably shares my most favorite part of tonight's party!! It shares just a bit about the heart of our company and our Mary Kay Career opportunity!! So many lives have been changed because of Mary Kay and our career opportunity! It has enabled many families to live debt free and to balance their priorities of Faith, Family and Career with no quotas or territories. Consultants truly are helping others and changing lives all across the globe. I myself have two small children and every day when I look at them I am so thankful that Mary Kay has provided so much for them AND for our family. I encourage you to watch this short 1 minute video with an

open heart and consultants i am asking you to please share briefly what YOU love most about your Mary Kay career below! Guests feel free to share any questions that pop up as you watch and see the heart of our wonderful company!

When is a lipstick more than a lipstick link:

<https://www.youtube.com/watch?v=V0zeIrwOry0>

POST 7A: Okay! Almost time for another drawing! Check out this video about our Nourishine Plus Lip Gloss to help get you excited for your prize:

<https://www.youtube.com/watch?v=iX2c00pkglc>

POST 7B: EXCITING NEWS!! Its time to do another DRAWING! And the winner of our Mary Kay Nourishine Lip Gloss is _____! Yeah YOU! Contact your consultant after the event to redeem your product!

POST #8 of 16: (Post Picture of Girlfriends) I hope you are all having tons of fun! Thank you for all of your great comments and questions!

I want to give you a chance to get a FREE GIFT from your consultant! Go ahead and pull up your private message on your Facebook page and create a message to YOUR consultant! (the person who invited you to this event!) If you've had fun so far tonight we need your help in spreading the MK word and the MK love! So, when you message your consultant the names and numbers of the five most MOTIVATED women you know, you will get a SPECIAL GIFT from your consultant! And don't worry...she won't call your friends without your permission!



POST #9 of 16: (post makeup collage) Let's keep this party train going! Lush lashes, lavish lids, brows that wow, cheeks that glow, luscious lips and more! From natural to glam, matte to shimmer, we have something just for YOU! Did you know that your beauty consultant offers complimentary pampering sessions where you can try all of our products? If you have never had one or would like an updated, new look please post PAMPER ME below and she will be in touch! Even if you live a distance from her she can mail you samples and still pamper you by phone or skype, Google Hangout or even FaceTime!! Be sure to message your consultant for some personal pampering after tonight's party!!!



POST #10 of 16: (post mascara pic) Our mascara is so fabulous it needs a post all of its own! If you are a Mary Kay mascara lover, please share your favorite formula and what you love about it below!

<https://www.youtube.com/watch?v=TVbPCf71Vk>

Here are the descriptions of our 4 fab mascara options:

ULTIMATE MASCARA

This extremely volumizing, superthickening, all-in-one formula creates the look of big, bold, separated lashes that last all day!

LASH LOVE MASCARA

Love your lashes with the mascara that defines, defends and delivers four times the volume while looking naturally flawless, soft and healthy. The flexible, sculpted brush separates and coats lashes. *Mary Kay® Panthenol-Pro Complex™* helps condition lashes and helps defend against breakage.

LASH LOVE LENGTHENING MASCARA

Long, strong, seriously separated lashes. What's not to love? Creates bold, instantly intensified length of lashes. Lifts, curls and perfectly separates lashes. Conditions and strengthens lashes. Nonclumping, flake-free formula wears all day for over 10 hours.

Lash Love® WATERPROOF MASCARA

If you like *Mary Kay® Lash Love®* Mascara, then you will positively love the waterproof version! It provides all of the voluminous benefits of our regular *Mary Kay® Lash Love®* Mascara, along with being humidity, pool, saltwater, rain, tear and sweat-proof.

Make the Most of your Mascara with:

Lash Primer

Get more from your mascara in the blink of an eye. More length. More volume. All in a clear, quick-drying lash primer formula that adds dramatic definition to your eyes to create fuller lashes when used as a base coat under mascara. And thanks to the *Mary Kay® Panthenol-Pro Complex™*, it also strengthens and helps condition lashes. *Mary Kay®* Lash Primer also lifts and helps lashes stay curled longer, giving you the most from your lash curler too. The difference is in the dual-action brush, which is specifically designed for a primer formula to deliver maximum benefits. You also can wear the primer alone for a natural look while still enhancing lashes.

Want to pump up the volume and rebuild your brows and lashes?

Lash & Brow Building Serum®

Turn lash envy into lashes that look fuller, look thicker, look maximized. Turn problem brows into the healthy, natural-looking brows you want. All it takes is just seconds a night – and in just 30 days you'll see the results that women everywhere are already talking about.

Lash & Brow Building Serum® is formulated to help lashes and brows live up to their fullest potential. Lashes appear more voluminous and look renewed. Fewer lashes fall out during makeup removal and brows look healthier. This gentle, fast-drying serum is powered by our *Lash Response™* Complex, an essential nutrient boost of amino acids, a peptide and red clover extract. The appearance of thin, sparse lashes and brows is improved. and lashes seem stronger.



POST #11 OF 16: (post pic of sets) We are very close to being done so just hang on for a few more minutes!

Are you ready to start shopping? Here is a picture of some sets we offer in Mary Kay!

Also, if you don't have a Look Book handy, please click here to check it out.

http://ecatalog.marykay.com/us_en-us/GetLatest.aspx?d=www.marykay.com&m=0&t=Look Book

Tonight's Deals and Steals: Tell us, which one are you??

- a) Power Shopper: "I deserve it all!" Choose any 6 sets for only 299 and a FREE Travel Roll Up Bag!
- b) Smart Shopper: "I want a good deal!" Choose any 4 sets for only 199 and a FREE Travel Roll Up Bag.
- c) Bargain Shopper: "I love a Bargain!" Choose any 2 sets and get a 3rd at half price

You can then send your consultant a private message if you find something that you just can't live without! We take all forms of payment including Credit cards, Cash or Check

through our Mary Kay Foundation marykayfoundation.org and LevelsRespect.org and our Don't Look Away Campaign that fund the fight against Domestic Violence against women and children.

Please watch this video, feel free to share it and comment below.

Mary Kay "Don't Look Away"

<https://www.youtube.com/watch?v=ekv4w23jYk4>

And here is another to watch and SHARE later:

Mary Kay Don't Look Away Cause Champion Abi Ferrin

<https://www.youtube.com/watch?v=ohok1rJ8078>

POST #14 of 16 DEAL or NO DEAL So, are you wondering how you can host one of these super fun virtual/Live Facebook Parties of your own with all your friends across the country and EARN fabulous FREE Mary Kay products? Well, it is super easy, we create an event, you invite your friends to the event via Facebook, PM them to ask them to join, and just like that you can earn your favorite skin care and color at a GREAT discount. Here is our Hostess Reward Program for a Facebook Party:

\$20 in free Mary Kay Products of your choice for every \$100 sold (with no limit to what you can earn FREE!!!)

So comment Below: DEAL or No DEAL?

And if you want to do a REAL-live in person event with your Consultant at your home or at her MK Studio, Our Hostess Rewards are SOOO Generous, with lots of extra perks, especially this month, you really should comment or PM with the word DEAL For REAL to find out more!

POST 14A: Okay, let's do the final giveaway before we wrap things up! Another drum roll please! Who will be the winner of the Hand Cream ? _____ is the winner, that's who! Our hand cream is so soft and silky and perfect to help chase away dry winter skin!!! You will love them! Congratulations! Again, get in touch with your consultant to pick out the perfect scent for you!

POST #15 of 16: SPECIAL Career Opportunity \$50 Drawing!!

Did we peak your interest in learning a bit more about a Mary Kay business of your own, and being part of an amazing group of women in business?

AFTER the Party: check out these links to more Mary Kay Career Opportunity videos you can watch AFTER the party is over. Plus... ask me in the comments below for a time when we can catch up over Tea and Coffee to see if this could be a match for you.

AND... when you watch one of the top three videos below and tell me what SURPRISED

YOU THE MOST about it, your name will be entered into a \$50 LUCKY LADY CASH DRAWING.

PLEASE SHARE with your Friends who you think might really run with an opportunity like this and tell me about them so I can give them an opportunity to talk with me about it and to experience the products. You can watch one of these videos after the party is over!

Dacia Wiegandt Opportunity Video (13 minutes)
Senior National Sales Director & Million \$ Cadillac Sales Director
<https://www.youtube.com/watch?v=k182qi1nrok>

Amy Kemp Opportunity Video (16 minutes) a Fantastic Video called Believe in the Journey - Million \$ Cadillac Sales Director
amykemp.me

Jordan Helou Eicher Opportunity Video (5 minutes) Snapshot
Million \$ Cadillac Sales Director
<https://www.youtube.com/watch?v=xg0sQMkv5pQ>

MORE fun videos if you are still intrigued:

Start something beautiful Video - Want a look into what a consultant's first experiences could be? Check out this video (3 min)
<https://www.youtube.com/watch?v=q2FYGKrrKkw>

When is a lipstick more than a lipstick link (1 min):
<https://www.youtube.com/watch?v=V0zeIrwOry0>

Be your own Success story video link (1 min)
<https://www.youtube.com/watch?v=KR0ACtBAxi8>

College Girls Discover What they Love @Mary Kay Business (30 sec)
<https://www.youtube.com/watch?v=hLfj08kzxA8>

Career Opportunity video link- MK Elite Executive NSD Barbara Sunden (2 min)
<https://www.youtube.com/watch?v=9UKgqwCMfFE&index=10&list=PL50D7E317C733E1A7>

POST #16 of 16: (Post **We heart our customers pic!**) Well, that was tons of fun, I can't believe how fast it went! We do want to answer all of your questions and can certainly do that as soon as we close out here because we do want to honor your time.

Thank you again for being part of our first online MK party! Even though we are officially done, I am sure the consultants on here will be available here for the next 30 minutes or so to answer any questions you have while you continue to shop! Consultants, please also message your guests your personal website! Guests, feel free to post and/or go back and re-read or watch anything you feel you have missed. Let us know if you have any questions or are ready to bring some wonderful Mary Kay products into your beauty routine. It has been an honor to share Mary Kay with you all! THANK YOU FRIENDS!!!

